

Fordisms: Quotes By Henry Ford.

People must be helped think naturally about money. Money is not real wealth, it is but a money token. Thinking money is real wealth is like thinking a cloakroom hat check ticket is a hat.

But money should always be money. A dollar that stays 100 cents is as necessary as a pound weight that stays 16 ounces and a yard that is always 36 inches.

True wealth is the goods and services provided within a community that sustains and allows life thrive.

Money, how much is enough? We can only eat and drink so much, drive one car at a time, wear one set of clothes and be in one room at any one time.

Correctly understood, money after all is extremely simple. It is a part of the distribution system. It is a simple and direct method of conveying goods from one person to another.

Merely gathering knowledge may become the most useless work a man can do. What can you do to help heal the world? That is the educational test.

True education is the ability to think. The objective of education is not to fill a man's facts: it is to teach him how to use his mind in thinking.

True education is gained through the discipline of life.

Commerce begins with service.

Foreign trade is full of delusion.

When a man is master of his own sphere, whatever it may be, he has won his degree - he has entered the realm of wisdom.

The governance, because it is essentially negative, cannot give positive aid to any really constructive programme. It can give negative aid - by removing obstruction.

Power and machinery, money and goods, are useful only as they set us free to live. They are but means to an end.

A dependent state of mind augers ill for the future.

The fundamental economic reality is labour.

Everything has an essence. For example the principal part of a chisel is the cutting edge. It is meant to cut not be hammered.

There is no disgrace in honest failure; there is disgrace in fearing to fail.

What is past is useful only as it suggests ways and means for progress.

The most surprising feature of current business practice in America for me was the large attention given to finance and the small attention given to service.

The negation of the industrial and true business idea is to seek to make profit from speculation and not work. In the end speculation kills manufacture.

Start with the consumer, work back through the design, and finally arrive at the manufacture.

Lazy people always try to allow borrowings take the place of work. Debt is not wealth.

The best results can and will be brought about by individual initiative and ingenuity - by intelligent individual leadership."

Ref: "My Work and Life", Henry Ford.